

## Mission

AzSEA will be the premier professional organization that advocates for Enrolled Agents and supports their development as the tax practitioners of choice.

## Vision

AzSEA provides support for chapter-based networking; practice development strategies through mentoring, business development strategies and succession planning; high-quality continuing professional education; and promotion of the Enrolled Agent brand.

## Program goals

### Support chapter-based professional networking

- Address chapters' emerging roles
- Support development of chapter leadership & member engagement
- Review chapters leadership structure

### Practice Development

- Develop & implement mentoring
- Assistance with business development plans (SCORE, SBDC)
- Succession planning
- Develop Internships

### Quality CPE

- Continue SouthWest Fest
- Continue Fall Seminar
- Develop online webinars/podcast
- Support chapter-based CE events

### Promote the EA brand

- Opportunities for effective community outreach
- Enhance AzSEA's social media/online presence
- Network with other professional groups
- Partner with community college EA programs
- Liaison with legislators - Drive-in Day, proclamation